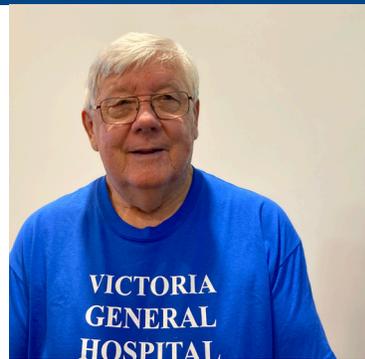


# 23-24 ANNUAL REPORT



# PRESIDENT'S REPORT

What a privilege it is to share what the Volunteer Guild of Victoria Hospital accomplished in 2023/24!

This year we continued to recover from the impact of COVID-19. Our volunteer numbers are growing again, our beautiful Gift Shop has returned to a bustling hub of activity, and we've had great responses to our raffles and special events. Heartfelt thanks to everyone who supported our fundraising activities with purchases and donations!



Like all organizations, we need to continuously evolve to stay relevant. In this report, you'll see some of those changes and our achievements. At every decision point, the Board stayed true to its goals though: as a volunteer organization we keep our administrative expenses to a minimum, and all revenue generated is for the sole purpose of supporting Victoria Hospital and its patients and programs.

Enormous thanks to every volunteer who sat on the Board, and on our Committees, and who has given their time to ensure our success. We are also filled with gratitude to Robyn Jones, the Manager of Volunteer Services; she and her team are the perfect partners. To Ray Sanchez, the Chief Operating Officer of Victoria Hospital, and to all of the Vic staff: thank you for all you do. You and your patients inspire us daily, and we are so proud to be supporting your amazing work.

With gratitude,

Brenda Catchpole  
Volunteer Guild President, 2023/24  
president@VicGuild.ca  
<http://www.vicguild.ca>

# AN OVERVIEW OF THE GUILD

## Did you know?

- We've been raising money for Victoria Hospital since our inception in 1954 (this is our 70th anniversary!)
- Our purpose is to raise funds to support the hospital; we work with the hospital to supplement revenue provided through the provincial budget.
- More information is available on our website: <http://vicguild.ca>.
- We can be found on Facebook and Instagram under the name @theVicGiftShop

## 2023/24 Board Members

Bembridge, Jo\*

Catchpole, Brenda

Chowdhury, Boni

Dutfield, Jackie

Evans, Janet

Horst, Louise

Jones, Robyn\*\*

Kirby, Helen

Melnyk, Zdenka

Nash, Marilyn

Opperman, Carol

Pidlaski, June

Poirier, Corine

Slight, Nadine

Smyrl, Helga

Thomsen, Roine

\* June 2023 - January 2024

\*\* Ex-officio



**Thanks to Our Generous Partners:** 4Imprint, Cambrian Credit Union, Canadian Tire, Dollarama, Fort Whyte Alive, Google, Laura Dutfield, Jensen Nursery & Garden Centre, JOEY Kenaston, Giant Tiger, Lacoste Garden Centre, Lawton Partners, Nicolino's Restaurant, Pembina Source for Sports, Rainbow Stage, Ron Paul Garden Centre, Sage Garden Greenhouses, Pam Smith, Sobeys, The Running Room, The Wash Method Car Wash, Katie Dutfield Wilms, Winnipeg Blue Bombers, Winnipeg Jets / True North, Winnipeg Symphony Orchestra, and several anonymous donors.

# 2023/24 GRANTS

It was our privilege fund these projects at Victoria Hospital during our 2023/24 fiscal year:

Project	Grant Amount
Hygiene Items for patients in need	10,486.80
Patient Activities (art supplies, journals, craft kits etc.)	7,650.98
Reforestation: Replacement of trees that have been lost on the property	899.28
Senior-Friendly Care Items: specialty items for elder patients	6,839.63
Hip Protector Pilot Project	9,934.87
"Clothes Closet": clothing and footwear for Patients in Need	7534.00
Geriatric Music Program	4,254.08
Raised Garden Beds - a rehabilitation activity	208.74
Bereavement Packages - comfort for families of patients who pass away	835.10
Prayer Shawls (yarn only; shawls are knit/crocheted by volunteers)	632.39
Pet Therapy	550.00
Popcorn Machine	835.95
Snack Boxes for Urgent Care Patients- trial for patients without means to afford food	126.06
Compassionate Parking	2,000.00
Pilot Project Discharge Coffee for Mental Health Patients	100.00
Music Therapy	136.82
Installation of automatic doors in Rehabilitation Department (approved 2019)	50,000.00
Construction of nourishment centre on Unit 4 (approved 2015)	30,980.50
	<b>136,818.00</b>



# 2023/24 ACCOMPLISHMENTS

In addition to granting funds to support the operation of Victoria Hospital, we are proud of the following initiatives during 2023/24:

- Through the generosity of Google, we set up an online workspace and filing system.
- In partnership with CanadaHelps, we achieved the capacity to accept online donations through our website.
- We held 9 successful raffles, a Mom's Pantry sale, a "Pictures with Santa" fundraiser, and we resurrected the beloved Guild Book Sale.
- We partnered with Home Instead to support "Be A Santa To A Senior", an initiative that provides small holiday gifts to seniors; our contributions went directly to Victoria Hospital inpatients.
- We supported the Hospital's "Take Your Kid To Work Day" initiative, as a way to thank hospital staff for their contributions.
- We secured the donation of a piano for the 4South Rehabilitation/Geriatric Unit.
- We were featured in an article by the Winnipeg Free Press (you can read it here: <https://bit.ly/4dMG8KP>)
- We awarded scholarships to three Victoria Hospital staff who are returning to school to upgrade their skills.
- We awarded scholarships to three young Victoria Hospital volunteers who will be pursuing education in a health related field.
- We held two luncheons and an educational event for hospital volunteers to show our appreciation.

# 2023/24 FINANCIALS

We know many great organizations compete for your charitable donations. As a donor, you deserve to know how we are spending your money. To that end, we are working towards meeting the criteria of charity “watchdogs” like Charity Intelligence Canada. One of the first steps is to provide transparent financial information. If you have any questions about this information we would be delighted to hear from you; send an email to [info@vicguild.ca](mailto:info@vicguild.ca). You will note that this year our contributions to The Vic exceeded our revenue; this is because some initiatives from prior years (like the nourishment centre on Unit 4) were finally completed and funded.

## Statement of Financial Position

Assets:	
Cash	\$338,872
Investments	243,005
Receivables	17,634
Inventories	20,524
Other Assets	
Total Assets:	<b>\$620,035</b>
Liabilities:	<b>\$13,369</b>
Net Assets:	<b>\$620,035</b>

## Statement of Operations

Revenue:	
Donations	\$7,066
Interest Income	29,273
Fundraising	15,890
Net Gift Shop Revenue	41,546
Total Revenue:	<b>\$93,775</b>
Expenses:	
Grants to Victoria Hospital	\$135,305
Scholarships	3,000
Administration	23,295
Total Expenses:	<b>\$161,600</b>



# FEEDBACK WE LOVED...

When reflecting on this year and seeing the direct impact the Volunteer Guild has had on our community, we cannot help but feel humbled. Because of you:

- Geriatric patients can orientate themselves to the time of day with large, senior-friendly clocks
- Patient and staff morale is boosted with pet therapy visits.
- Patients learn new ways to regulate their emotions, decrease stress, and strengthen their physical bodies with outdoor exercise equipment and games.
- Patients, especially those without visitors, are encouraged and engaged with activities that keep them busy and teach them new skills like art therapy, cooking classes, gardening, knitting, etc.
- Basic needs are supported with hygiene supplies. The simple provision of a toothbrush/paste, a way to shave, and the ability to address personal hygiene has a significant impact on one's thoughts and feelings about oneself.
- We offered a 'field to table' experience when Mental Health patients planted, nurtured, harvested, and prepared healthy vegetables.
- We supported patients without means in the difficult transition from hospital back to community; with compassionate transportation they could attend appointments to secure identification, housing etc. and could make their way home.

There is so much more (table tennis, a dishwasher, a popcorn machine, weighted blankets to support sleep hygiene, ..... ) that we cannot remember it all! But what is evident and will always be remembered, is your dedication to our patients and community, and the support you provide our staff to give excellent care.

With the sincerest and warmest feelings – THANK YOU!

Kurt Pay,  
Director of Health Services  
Mental Health, Therapeutic Services,  
Spiritual Health & Patient Transport

Vishal Raj Kaushik,  
Victoria Hospital Mental Health Site Lead  
Program Director,  
Geriatric Psychiatry Subspecialty Program

